The *Index* was released at an on-campus press conference in March, 2016, with extensive press and media coverage, becoming, according to Loyola communications staff, “*the Loyola news story of the year.”* As staff reported to us, “We had more than 160 traditional print and digital pick-ups in March.  Circulation statistics show that sites and periodicals have more than 83 million unique visitors and a potential viewership of more than 94 million. This does NOT include the television appearances and clips we sent earlier.”]

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